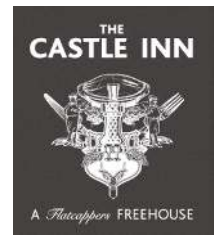


# THE CASTLE INN CASE STUDY



## WHO ARE THE CASTLE?

Located in Bradford-on-Avon, The Castle is a freehouse pub with boutique bedrooms and stunning views over the Georgian roof tops of the town. The Castle is set in a Georgian building and has traded as an Inn for some 160 years.

## THE CHALLENGE

Our client needed a new wifi solution to replace their previous system that was very old and didn't cover all areas of the pub and guest rooms.

The Castle wanted to grow their customer base by appealing to those who want a different environment to work during the day and use wifi in their premises.

The previous wifi solution in place was slow and unreliable which is why we were engaged to install a fast wifi system in which resulted in improved guest satisfaction.

## THE SOLUTION

Our engineers installed and upgraded the internet connection throughout The Castle to super fast fibre. Our team also provided a modern and professional wifi solution with a new router and firewall ensuring users are safe and secure at all times.

## WHO ARE SYSTEMAGIC?

With over 20 years experience in the industry we pride ourselves on Doing IT Differently.

At Systemagic we provide people-focused IT support, cloud and internet services with no long term contracts to businesses in Bath, Somerset, Wiltshire and beyond.

We understand how vital technology is to your business and to the people involved in it. We take time to understand your business requirements and then provide tailored IT support and services.

If you run a hotel and want to supercharge your IT systems, why not get in touch today!

