

# AGENCY:2 CASE STUDY



## WHO ARE AGENCY:2?

London based Agency:2 are a global social media agency, supercharging social media marketing ad programmes for their client base including Barbie, JLL and Pan Macmillan. Agency:2 offer unique social media services to brands looking to harness the true potential of social media marketing.

## THE CHALLENGE

As the business continues to grow it has become increasingly important to ensure that the IT systems at Agency:2 are robust, reliable and secure. Many clients now require a level of IT security which the team were unable to implement without expert advice and support.

## THE SOLUTION

Systemagic implemented system maintenance procedures across the entire network, ensuring that all devices are regularly updated with the latest security and software updates. Business-grade security software has been installed and the firewall upgraded to keep the network safe and secure.

The Directors at Agency:2 are also working with Systemagic to ensure they are ready for GDPR compliance and that their network meets the Cyber Essentials guidelines issues by the government.

This is allowing the business to continue to pitch to major clients, confident that their IT systems hold up under scrutiny and that they can operate on an international level.

## WHO ARE SYSTEMAGIC?

With over 20 years experience in the industry we pride ourselves on Doing IT Differently.

At Systemagic we provide people-focused IT support, cloud and internet services with no long term contracts to businesses in Bath, Somerset, Wiltshire and beyond.

We understand how vital technology is to your business and to the people involved in it. We take time to understand your business requirements and then provide tailored IT support and services.