

WATERHOUSE CASE STUDY



WHO ARE WATERHOUSE?

In 2009 Waterhouse was bought and restored from a care home to a 13 en-suite bedroom five star guest house. Set in the picturesque Midford Valley, just six miles from the city of Bath Waterhouse is the perfect base to explore the vibrant centre whilst staying in a beautiful and quiet environment.

Waterhouse also provides serviced offices, also known as 'The Leadership Academy' for local businesses. Director Simon Wilsher says it 'enables us to provide a beautiful and quiet environment' Whether for work or play, Waterhouse provides an atmosphere of tranquillity in which to reside.

THE CHALLENGE

Waterhouse is an excellent venue for small conferences, away days and business meetings but being based a mile down a single track lane the hotel was struggling with slow broadband and as such was unable to attract regular corporate bookings.

Systemagic were engaged to improve the broadband speed, the wifi system and the general business technical services in order to help Waterhouse achieve more corporate trade and to ensure that both business and leisure guests were able to receive the internet connectivity they expect.

THE SOLUTION

Systemagic installed two EFM Internet connections superfast internet which uses copper telephone lines instead of fibre optic, which would have been prohibitively expensive and disruptive to install. Achieving a combined speed of 24Mbit the service immediately allowed guests to use video conferencing facilities and access the internet at reliable speeds, something that was impossible before.

A modern wifi system was also installed, ensuring that all rooms and conference facilities are covered by strong, secure wireless signal and that business guests can be assured of consistent speeds and strong security.

Waterhouse now benefits from regular corporate bookings both for room bookings and facilities hire, with both local and national companies making use of the relaxed location and business-class services.

WHO ARE SYSTEMAGIC?

With over 18 years experience in the industry we pride ourselves on Doing IT Differently. Systemagic has a long history of working with some of the west-country's finest independent hotels and boutique guest houses.

At Systemagic we provide people-focused IT support, cloud and internet services with no long term contracts to businesses in Bath, Somerset, Wiltshire and beyond.

If you run a hotel and want to supercharge your IT systems, why not Get in touch today!