

THE ROSEATE VILLA

CASE STUDY



WHO ARE THE ROSEATE VILLA?

Tucked away in a quiet corner, 5 minutes walk from the city centre of Bath you'll find The Roseate Villa, formerly Villa at Henrietta Park. Set in two converted Victorian houses with a colourful history the Villa has plenty of personality.

The hotel houses 21 individual rooms, each with unique features. All have bespoke Hypnos beds, goose down duvets and Egyptian cotton linen. The hosts pride themselves on taking a warm and relaxed approach with their guests. They care about the little things that make your stay feel special, so much so that General Manager, Caroline Browning even bakes her own cakes for guests to enjoy on arrival!

THE CHALLENGE

The hotel suffered with a combination of slow internet speed and poor wifi coverage. The building was originally built as two separate houses, so a thick dividing wall runs down the middle which adds to the sturdy internal walls to stop signal carrying very far. It was important to give guests access to reliably, fast wireless internet as well as to connect the Smart TVs in bed-rooms to the internet.

THE SOLUTION

Systemagic installed a super-fast fibre internet line which gave a 200x increase of previous internet speeds, and then coupled this with a high quality wifi solution which uses special frequencies to make sure the signal carries through the thick walls and between floors, giving great signal in all the bedrooms, public areas and the gardens.

"Our fibre internet lines have literally gone from rags to riches over night! We finally have Super download speeds!"

Jean-Luc Bouchereau - Assistant Manager,
The Roseate Villa

WHO ARE SYSTEMAGIC?

With over 18 years experience in the industry we pride ourselves on Doing IT Differently. Systemagic has a long history of working with some of the west-country's finest independent hotels and boutique guest houses.

At Systemagic we provide people-focused IT support, cloud and internet services with no long term contracts to businesses in Bath, Somerset, Wiltshire and beyond.

If you run a hotel and want to supercharge your IT systems, why not Get in touch today!

